



# MILOS BELCEVIC

BIZ DEV & OPS;  
AGILE PROJECT AND PRODUCT MANAGER

## ABOUT ME

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I have 5+ years of experience from different positions in multiple teams, with the last 3 years focused on operations and project & product management.

Currently I work at a small Danish startup, leading operations and team in Belgrade, while I have a consultancy and a publishing house as passion side-projects.

I'm passionate about innovation, healthier living and personal development.

## PERSONALIA

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🎂 14. 05. 1992.

🌍 Belgrade, Serbia

## EDUCATION

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Singidunum University, Belgrade, Serbia (2017 - to date)  
**MSc in Engineering Management**

Rome Business School, Italy (2016 - 2017)  
**MSc in Marketing and Communications**

Belgrade University, Serbia (2011 - 2016)  
**BA in Scandinavian Studies**

## COURSEWORK

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Scrum Alliance (2018)  
**Certified ScrumMaster®**

Internet Academy Belgrade, Serbia (2015 - 2016)  
**Certified Digital Marketing Planner**

IT Academy Belgrade, Serbia (2014 - 2015)  
**Certified E-Business and Internet Marketing Manager**

## SKILLS & COMPETENCES

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SKILLS GAINED THROUGH 5+ YEARS OF WORK EXPERIENCE, ACROSS DIFFERENT POSITIONS IN MULTIPLE TEAMS, AS WELL AS EDUCATION

- Agile Project Management skills (Scrum, Kanban, TOC)
- Understanding of Software Deployment processes, product backlog grooming, integrations
- Understanding of budgeting and planning
- Proficiency in PM and team communication tools (Jira, Trello, Asana, Slack, Real Time Board, Lean Canvas)
- Innovation & Change Management
- Business Model Generation
- Problem-solving and advanced communication skills
- Advanced computer skills
- Fluent in: English (C1), Norwegian (C1), Serbian (C2)
- Learning: German (A1-2)

# WORK EXPERIENCE

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## **COO at Opinodo** | (Feb 2017 - to date)

Danish startup focused on web traffic monetization through online surveys

- Building up the team in Belgrade, growing from 1 to 5 in less than 12 months.
- Setting up workflows and procedures (Payments, Hiring, Product Launching & Integration)
- Acting as Project Manager or Product Owner on different projects
- Cooperating with and coordinating a team of 10+ freelancers
- Overseeing and organizing launching of different panels and brands, new platform integrations

## **Ambassador at Teamcubate** | (Jul 2017 - Sep 2018)

Danish startup building and hiring teams for venture-backed & growth companies in Belgrade

- Helping in the early stages of the company
- Setting up the office (communication with owners, agency, lawyers, logistics)
- Internal communication within and across different teams
- Promoting Teamcubate in the local ICT Scene, communication with journalists
- Pre-interviewing candidates and onboarding new team members

## **Independent Biz Dev & Marketing Professional** | (Dec 2014 - Jul 2017)

Worked with companies, startups and clients from over 15 countries in Europe, Asia and USA.

Some of my clients were:

- Rebel Internet, Holland's biggest performance-based publisher
- Letgo, world's fastest growing mobile market for used goods
- Delticom, Europe's largest online tire seller

## **SEO Manager for Norway** at MyTrendyPhone | (Mar 2014 - May 2015)

At the time, one of Scandinavia's leading e-commerce websites selling mobile equipment.

- SEO, linkbuilding and reporting for Norwegian shop
- Cooperation with influencers, marketing agencies and freelancers

## **DC&L Associate** at Microsoft Development Center Serbia | (Oct 2013 - Mar 2014)

- Collecting and labeling data samples; evaluation of DC&L tool features

## **Project and Marketing Manager** at Centre for Resilience Improvement Belgrade | (Feb - Nov 2014)

Various positions: **Editor in Chief, Translation Coordinator & Journalist** at iSerbia | (May 2013 - Mar 2014)

## PERSONAL SIDE - PROJECTS

### **Co-founder** at Kovacnica prica publishing house | since Oct 2016

- Published 8 books covering business and marketing, modern literature and children literature
- Organized 15+ book promotions, workshops & events
- Cooperated with different embassies, international and national organizations
- Provided consultancy and translation services

### **Freelance ICT Journalist** at CorD Magazine | since Nov 2016

I had a chance to make feature articles and interview some amazing people like: Gary Illyes from Google, Ghela Boskovich from Startupbootcamp, Zhiyu Chen from Alibaba Group and others.

## VOLUNTEERING

I volunteered in different organisations that work in education or help the youth and vulnerable groups in the society.

In CSO Serbia on the Move, I was helping online PR team with social media and different campaigns for 5 months; I volunteered for 2 years with logistic support, presentations and various tasks in CSO Education plus, Belgrade; and I was a youth team member of Zlatiborski krug, Civil Rights and Education organization from my hometown for 2 years.