



MILOS BELCEVIC

INNOVATION EXPERT, AGILE BUSINESS DEVELOPER



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14. 05. 1992.

I'm in love with shaping products and services, building businesses up and working with(in) cross-functional teams. Currently, I'm leading a Danish market research startup. Before that, I gained experience on multiple teams and different projects, working as a freelancer for clients from over 15 countries.

Overall, I have more than 5 years of experience in different fields – from online and content marketing to operations, with the last 3 years focused on product and project management.

As passion side-project, I run a small publishing house that I founded, hold presentations and lectures, translate from Norwegian, English and Swedish (6+ books), and work as ICT journalist and blogger.

EDUCATION

Singidunum University, Belgrade, Serbia (2017 –)
MSc (cand.) in Engineering Management
Thesis: Challenges and innovation in startups

Rome Business School, Italy (2016 – 2017)
MSc in Marketing and Communications

Belgrade University, Serbia (2011 - 2016)
BA in Scandinavian Studies

SKILLS & COMPETENCES

- Innovation & Change Management; Agile and Lean Business Development
- Problem-solving and advanced communication skills; conflict resolution, intercultural communication
- Agile Project and Product Management skills (Scrum, Kanban, TOC)
- Comprehensive understanding of Software Deployment Processes, Digital Product Lifecycle Mngmt
- Proficiency in PM and collaboration tools (Jira, Asana, Trello, Lean Canvas, Lucidchart, Slack, Zoom...)
- Fluent in: English (C1-2), Norwegian (C1-2), Serbian (native)
- Working understanding: Swedish, Danish
- Currently learning: German (A1-2); Basic Python for Research & Data-Driven Decision Making

COURSEWORK

Scrum Alliance (2019)
Certified Scrum Product Owner®

Scaled Agile, Inc (2019)
Certified SAFe® 4 Agilist

Scrum Alliance (2018)
Certified ScrumMaster®

Internet Academy Belgrade, Serbia (2015 – 2016)
Certified Digital Marketing Planner

IT Academy Belgrade, Serbia (2014 – 2015)
Certified E-Business and Internet Marketing Manager

WORK EXPERIENCE

COO at Opinodo | (Feb 2017 - to date)

Danish startup focused on web traffic monetization through online surveys

- Building up the team in Belgrade, growing from 1 to 5+
- Setting up all workflows (Payments, Hiring, Product Launching, Agile Dev)
- Acting as Project Manager or Product Owner on 5+ projects
- Cooperating with and coordinating a team of 10+ freelancers
- Overseeing and organizing launching of different panels and brands, new integrations

Ambassador at Teamcubate | (Jul 2017 - Sep 2018)

Danish startup building and hiring teams for Nordic startups & growth companies in Belgrade

- Helping in the early stages of the company
- Setting up the first office (communication with owners, agency, lawyers, logistics)
- Internal communication within and across different teams
- Promoting Teamcubate in the local ICT Scene, communication with journalists
- Pre-interviewing candidates and onboarding new team members

Independent Biz Dev & Marketing Professional | (Dec 2014 - Jul 2017)

Worked with companies, startups and clients from over 15 countries in Europe, Asia and USA.

Some of my clients were:

- Rebel Internet, Holland's biggest performance-based publisher
- Letgo, world's fastest growing mobile market for used goods
- Delticom, Europe's largest online tire seller

SEO Manager for Norway at MyTrendyPhone | (Mar 2014 - May 2015)

At the time, one of Scandinavia's leading e-commerce websites selling mobile equipment.

- On-site SEO, linkubilding and reporting for Norwegian shop
- Cooperation with influencers, marketing agencies and freelancers

DC&L Associate at Microsoft Development Center Serbia | (Oct 2013 - Mar 2014)

- Collecting and labeling data samples; evaluation of DC&L tool features

Project and Marketing Manager at Centre for Resilience Improvement Belgrade | (Feb - Nov 2014)

Various positions: **Editor in Chief, Translation Coordinator & Journalist** at iSerbia | (May 2013 - Mar 2014)

BONUS SIDE - PROJECTS

Co-founder at Kovacnica prica publishing house | since Oct 2016

- Translated and published non-fiction from Norwegian, Swedish and English: 7 Day Startup, This is Lean, Social Media for Researchers...
- Published and translated 2 fiction books from Norwegian
- Published 3 Serbian books
- Organized 15+ book promotions, workshops & events

Freelance ICT Journalist at CorD Magazine | since Nov 2016

I had a chance to interview some amazing people from innovative organisations like Google, AliExpress, Startup Alliance Korea, Rainmaking Innovation, IBM, Viber...

Main Achievements

5x growth in complete survey interviews per month in total
4 new MarketResearch partners integrated

10+ countries launched
3x higher in Earnings per Active User
Operations costs reduced

VOLUNTEERING

During college and high school, I volunteered for various causes.

- Helping online team within PR department; 5 months, CSO Serbia on the Move;
- Logistic support, presentations and various tasks; 2 years, CSO Education plus,
- Youth team member of CSO Zlatiborski krug. Civil Rights and Education organization from my hometown, 2 years.